

Centered in studio practice, STUDIO POTTER promotes discussion of technology, criticism, aesthetics, and history within the ceramics community.

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STUDIO
Potter

FOR IMMEDIATE RELEASE

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Studio Potter & Project Art Invite You to
Hops+Pots:

A Celebration of Western Mass Ceramic Arts
at 54 Main Street, Cummington, MA 01026

Saturday, July 28, 2018; 6-8:30 p.m.

Hilltowns, Western Mass. Hops+Pots — Studio Potter and Project Art invite you to Hops+Pots: A Celebration of Western Mass Ceramic Arts. The second annual celebration of ceramics coincides with the Hilltown6 Pottery Tour weekend, and will benefit the local non-profit arts organization, Studio Potter. The evening will showcase local ceramics, food, beverages, and music along the idyllic banks of the Westfield River, at Project Art in Cummington, Massachusetts.

Hops+Pots connects artists and the public to the craft beer movement by showcasing the ties between local food, craft beer, and ceramics. Through the intersection of pottery, food, and drink, we want Hops+Pots to spark investment in handmade objects among a group of people who share a deliciously common interest. The enjoyment of food and drink can be greatly enriched by the experience of using the beautiful work artists so thoughtfully produce.

Attendees will be entered in a raffle to win Hilltown6 pottery and event goodies, enjoy a free tasting from Ooma Tesoro's, and a free pint (21+) of their choice from Wandering Star Craft Brewery. Enjoy meeting Hilltown6 artists, interact with Project Art resident artists, browse jugs, mugs, tumblers and beer growlers from GrowlerFest, and view artwork from Ferrin Contemporary. Also, take home a free copy of *Studio Potter* journal's brand-new issue on "Education" hot of the press! This is a family-friendly event, all ages are welcome. Advance tickets are \$20; \$25 at the door; children aged 12 and under are free.

We are hoping you will join us in the discussion surrounding local food, craft beer, and the role that ceramics continues to play in the enrichment of those movements.

PURCHASE TICKETS

Tickets are limited, purchase at [eventbrite.com/e/hospots-2018-tickets-43671794513](https://www.eventbrite.com/e/hospots-2018-tickets-43671794513).

ABOUT THE FOOD: OOMA TESORO'S

Food: Praised by *Mass Appeal*, *Family Circle* and *The New York Times*, Ooma Tesoro's marinara sauce is a feature of the Berkshire food scene. Robin and Michael's recipe is "a generations-old recipe made new. Small batch sauce brimming with fresh ingredients." Learn more at oomatesoros.com.

ABOUT THE BEER: WANDERING STAR CRAFT BREWERY

Located in the heart of the Berkshires in Pittsfield, Wandering Star Craft Brewery is a 15-barrel production brewery and taproom that creates a wide variety of artisanal ales throughout Berkshire County. Meet the brewer himself, Chris Post, who will feature a small selection of Wandering Star Craft Brewery's most recent and popular brews during Hops+Pots. Find [Wandering Star on Facebook](#) for more.

ABOUT STUDIO POTTER

Studio Potter celebrates the launch of its ninety-first issue and a forty-six-year history of promoting the discussion of technology, criticism, aesthetics, and history within the ceramics community. Through its semi-annual journal, it supports the livelihood of ceramic artists locally, nationally, and internationally. Learn more at studiopotter.org.

ABOUT HILLTOWN6

The Hilltown6 is a group of nationally recognized potters based in the Hilltowns of Western Massachusetts. Each summer on the last weekend of July, the potters open their studios for a coordinated tour, inviting neighbors, friends, collectors, and the curious to see their workshops, kilns, showrooms, and new work along a self-guided route through the countryside. Learn more at hilltown6.com.

ABOUT PROJECT ART & GROWLERFEST

Project Art supports and promotes local and international ceramic art and artists through artist residencies, studio rentals, events, and exhibitions. Its spacious studios are located on the ground floor of a renovated mill building in downtown Cummington and have hosted many internationally renowned artists and craftspeople.

GrowlerFest is organized by Project Art resident, Alexandra Jelleberg. This ongoing project features beer growlers, jugs, and other containers used for storing or serving beer. The goal of GrowlerFest events is to highlight local food, beer and arts organizations with exhibitions and fundraising opportunities that promote ceramics. Since 2015, these events have taken place in Portland, OR, Kansas City, MO, and Pittsburgh, PA. Learn more at projectart01026.com.



Hops+Pots 2017, Project Art, Cummington, MA.
Photos available upon request.

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